

Entrée en 3eme année de Licence

année universitaire 2009-2010

Sujets des concours 2008

1. Dissertation

« Le grand silence des choses est mué en son contraire par les médias. Hier constitué en secret, le réel désormais bavarde. Il n'y a partout que nouvelles, informations, statistiques, sondages ». Michel de Certeau. In L'invention du quotidien - Arts de faire T1 / Gallimard 1990 (folio essais), p. 270.

Tous les secteurs de la vie politique, sociale, managériale... sont traversés par des pratiques de médiatisation telles qu'évoquées par M. de Certeau et sans cesse renouvelées. Vous analyserez, commenterez et illustrerez ces phénomènes en focalisant votre réflexion sur le champ d'activité professionnelle auquel vous vous destinez.

Pour étayer votre analyse, vous devez mobiliser toutes les connaissances, les expériences, les observations susceptibles de consolider votre argumentation.

Les documents qui sont joints ne sont qu'une illustration possible de ce thème. Ils peuvent vous éclairer, mais votre travail doit dépasser le strict commentaire de ces textes.

Qualités de réflexion, d'argumentation et de distanciation seront privilégiées.

Consigne : 2 copies doubles maximum

2. Anglais

Blank filing (10 marks)

Read the text carefully, then choose the best answer (A,B,C,D,E) to fill each space (1>20).

Only one answer is possible for each space.

Research indicates widespread bias

IHT December 9, 2007

With a master's degree in business administration and two years of international work experience under his belt, Hamid Senni thought 1 enough to escape the stigma of his Arab roots. But only one company in France offered him a job - selling vacuum cleaners door to door.

On that sunny spring morning in 2002, Senni decided to leave France for good. 2 a month, a headhunter in Brussels had lined up eight interviews in half a dozen countries. He 3 jobs with Oracle in Ireland and T-Mobile in Germany and took a €75,000-a-year position with BP in London before 4 his own business - a diversity consultancy - in 2005.

The experience of Senni - a Frenchman of Moroccan descent who grew up in a grim housing project dubbed «the Bronx» in the south of France - is a cautionary tale for a country struggling to deal with aggression 5 in its heavily immigrant areas.

The 6 of violence last month in a rough neighborhood north of Paris recalled the 2005 riots that spread across France and prompted politicians to replay familiar arguments about improving education, housing and transport.

But as Senni and other second-generation immigrants who have turned their backs on France will say, none of this will help 7 widespread discrimination in the job market is 8 And on that count, research suggests that the situation has not improved since 2005 - it 9 worse.

A sociologist at the Sorbonne, Jean-François Amadieu, was the first to systematically document the problem. In 2004, he sent out 500 identical résumés in response to job ads 10 in the greater Paris area. The only difference was that some had Arab-sounding names and others traditional French ones.

Résumés from white male applicants with French names elicited five times more job offers than those that looked like they came from people of North African origin. In 2006, he repeated the exercise: This time, the ratio

was 1-to-20.

«You might have expected that the ratio 11 after the riots put this issue onto the political agenda,» Amadiou said. «This does show that 2005 did not make a decisive difference, if anything it did the opposite: It reinforced the stereotypes.»

«Even if discrimination has not increased 12 a factor of four across France, you can safely conclude that there is no progress and probably an overall worsening,» Amadiou said.

It does not help that France has a broader problem creating enough jobs for its young people. Unemployment has fallen from 9.8 percent in 2005 to 8.1 percent, which is still higher than Britain's 5.2 percent or the 7 percent average rate in the European Union, according to the latest EU figures published in October. But in the under-26 category the jobless rate 13 to about 20 percent and in the dingiest suburbs it can reach over 40 percent.

A few large companies, whose recruiting practices have come under scrutiny by the media, have also stepped up their efforts to increase diversity among their staff. Since 2005 there is an official discrimination 14 with enforcement powers.

Senni's consultancy, a two-man operation called Vision Enabler, counts several high-profile names in London and Paris among its clients, including L'Oreal, BP and Morgan Stanley.

But Senni says many companies, especially smaller ones, are happy to hide behind the French practice of 15 statistics on race and ethnicity. Human resource executives are arguing that without such statistics they cannot evaluate their diversity.

In a 16 study on résumé response rates 17 last year throughout France, Amadiou found that discrimination was more pronounced 18 the level of education that was sought by an employer. That 19 a stark message to the suburbs: Educated youths increasingly consider 20 the country, social workers report. Others are less motivated to continue with their studies.

A, B, C, D, E

- (1) he did; he was doing; he had done; he would do; he would have done
- (2) by; since; for; within; during
- (3) turned aside; turned out; turned to; turned off; turned down
- (4) starting; he will start; he starts; he would start; he has started
- (5) smoldering; smothering; smudging; smuggling; smoothing
- (6) breakthrough; break-up; breakdown; outbreak; breakout
- (7) although; given; unless; if; in case
- (8) annulled; stamped out; erased; discharged; deleted
- (9) has grown; grew; grows; will be growing; was growing
- (10) for sale; for sales; for sells; about sales; in sales
- (11) improved; would be improving; must improve; would be improved; would improve
- (12) with; by; at; per; in
- (13) surges; flows; boosts; gains; raises
- (14) overseer; supervisor; warden; watchdog; watchman
- (15) granting; halting; banning; ousting; debarring
- (16) following; resulting; follow-up; next; followed
- (17) conducted; carried; drafted; commanded; conveyed
- (18) higher; the higher; as much high; the highest; so high
- (19) was sent; has been sent; has been sending; had been sent; was sending
- (20) to leave; leave; to have left; leaving; to have been leaving

Essay (10 marks)

“Of all our inventions for mass communication, pictures still speak the most universally understood language.”

(Walt Disney, American motion-picture producer of animated cartoon films, 1901-1966.)

Comment on this statement, backing up your arguments with concrete examples.

N.B : Write a minimum of 300 and a maximum of 400 words.